

Digital Life
Digital Badge 4
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Reinventing Privacy Policy

This privacy Policy further addresses the 5 rights in Anderson's blog (Anderson, 2017).

Privacy Policy

1. If photos are used by Facebook or anyone else in the world. User should be permitted to view who and what for has availed of their material.
2. The right to safety and support from Facebook to know what to do in certain situations.
3. If something is an advert must be marked clearly. User should have the option to change types of adverts targetted at them.
4. Facebook must offer an explanation to the user as to why they edited, blocked or deleted their post.
5. Facebook may only take a username for certain reasons.

Rationale

I have developed a Private Policy which includes my wishes and wants as a Facebook user. I have included rights to see what is being done with users data as I think it is vital for people to know who has their information and what is being done with it. I have included a policy which gives the user rights to know why their username or post has been effected by Facebook, therefore preventing the user from repeating this behaviour. I also believe it is important for a user to know when something is being advertised to them as their digital environment can influence their behaviour subconsciously.

Bibliography

Anderson, J. (2017). A lawyer rewrote Instagram's privacy policy so kids and parents can have a meaningful talk about privacy. Fine Print. Retrieved from <https://qz.com/878790/a-lawyer-rewrote-instagrams-terms-of-service-for-kids-now-you-can-understand-all-of-the-private-data-you-and-your-teen-are-giving-up-to-social-media/>